

Centura Health and DaVita HealthCare Partners Introduce FullWell

Brand name supports joint venture's vision to become leading population health organization in Colorado and Kansas

PR Newswire
DENVER

DENVER, Jan. 30, 2015 /[PRNewswire](#)/ -- [Centura Health](#) and [DaVita HealthCare Partners](#) (NYSE:DVA) today unveiled FullWell, the brand name of the two partners' [recently announced joint venture](#), a company that aims to bring greater value to health care and lower costs for consumers in Colorado and Kansas.

"We are excited to announce the name of our joint effort and to begin to realize the vision of empowering physicians to succeed in the health care system of the future, where keeping communities well is rewarded," said FullWell's interim CEO, Martha Wofford. "With FullWell, we will provide the full array of tools to help people get and stay well."

FullWell, when launched, will combine the expertise of the region's leading health care system with a nationally recognized leader in physician-centric coordinated care to transform the way health care is delivered.

Specifically, FullWell will equip providers of Colorado Health Neighborhoods (CHN), the Centura Health physician-led network, with immediate access to data analytics. This data delivers critical information to support early identification of patients at high risk for chronic health conditions and real-time feedback on the efficacy of treatments consumers may be receiving.

"We have conviction to deliver health care solutions that meet consumers' needs and know FullWell will empower providers to make critical decisions across the entire care continuum," said Gary Campbell, president and CEO of Centura Health. "FullWell will be the engine to power our dedicated CHN providers in their never-ending quest to deliver high-value care by providing them with improved consumer and population health data."

FullWell will employ tools to help engage, inform and empower consumers to actively manage and maintain their health through the trusting relationship with their provider. Additionally, FullWell brings access to improved information systems, team-based care coordination and financial incentives for better health outcomes to providers.

"We're excited to put a face on our joint venture and begin transforming health care with a focus on preventive and sustaining care," said Kent Thiry, co-chairman and CEO of DaVita HealthCare Partners. "Centura Health and DaVita HealthCare Partners share common values and FullWell represents the coming together of a shared vision."

Learn more about the new brand name [here](#).

About Centura Health

Centura Health connects individuals, families and neighborhoods across Colorado and western Kansas with more than 6,000 physicians and 18,100 of the best hearts and minds in health care. Through our 15 hospitals, six senior living communities, health neighborhoods, physician practices and clinics, home care and hospice services, and Flight For Life® Colorado, we are making the region's best health care accessible and affordable in every community we serve. We believe you can inspire the people you care about to live healthier lives by encouraging them to do the little things that can make a big difference. We're Centura Health, and we're here for your health. For information about Centura Health or any of the facilities in our network, please visit www.centura.org.

About DaVita HealthCare Partners

DaVita HealthCare Partners Inc., a Fortune 500® company, is the parent company of DaVita Kidney Care and HealthCare Partners. DaVita Kidney Care is a leading provider of kidney care in the United States, delivering dialysis services to patients with chronic kidney failure and end stage renal disease. As of Sept. 30, 2014, DaVita Kidney Care operated or provided administrative services at 2,152 outpatient dialysis centers located in the United States serving approximately 170,000 patients. The company also operated 87 outpatient dialysis centers located in 10 countries outside the United States. HealthCare Partners manages and operates medical groups and affiliated physician networks in Arizona, California, Nevada, New Mexico, and Florida in its pursuit to deliver excellent-quality health care in a dignified and compassionate manner. As of Sept. 30, 2014, HealthCare Partners provided integrated care management for approximately 836,000 patients. For more information, please visit DaVitaHealthCarePartners.com.

DaVita, HealthCare Partners, and DaVita HealthCare Partners are trademarks or registered trademarks of DaVita HealthCare Partners Inc.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the federal securities laws, including statements related to prospective growth, development and strategy for the HealthCare Partners business unit ("HCP") of [DaVita HealthCare Partners](http://DaVitaHealthCarePartners.com) Inc. and the expected impact on quality of care and costs. Factors which could impact future results include the risks and uncertainties associated with expansion of HCP's operations and services to geographies outside of HCP's existing locations, general economic and other market conditions, competitive threats, risks that HCP might not be successful in consummating the announced joint venture transaction or, if consummated, effectively managing the joint venture along with the joint venture partner and realizing anticipated benefits and results, and the risk factors set forth in the [DaVita HealthCare Partners](http://DaVitaHealthCarePartners.com) Inc. SEC filings, including its Annual Report on Form 10-K for the year ended December 31, 2013 and subsequent quarterly reports on Form 10-Q. The forward-looking statements should be considered in light of these risks and uncertainties. We base our forward-looking statements on information currently available to us at the time of this release, and we undertake no obligation to update or revise any forward-looking statements, whether as a result of changes in underlying factors, new information, future events, or otherwise.

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