

DaVita Re-launches DaVita.com with All-New Features

Offers new design and resources for those suffering with chronic kidney disease

DENVER, Apr 18, 2011 (BUSINESS WIRE) -- [DaVita Inc.](#) (NYSE: DVA), a leading provider of kidney care services for those diagnosed with end stage renal disease (ESRD) and chronic kidney disease (CKD), today announced the redesign and launch of DaVita.com, the leading online resource for information about kidney disease.

The new design makes it easier for patients and caregivers to find and use interactive tools, access a growing library of kidney disease education articles and explore more than [700 kidney-friendly recipes](#). Additionally, DaVita® launched new physician and hospital sites.

"For years, DaVita.com has been the premier online destination for dialysis patients and caregivers looking for a variety of tools and resources," said Kent Thiry, chairman and CEO of DaVita. "The new site enhances those features, improves navigation and expands content offerings for our physician partners and hospitals."

DaVita's award-winning website is one of the most popular online destinations for chronic kidney disease education and resources.

Highlights of the new DaVita.com include:

- [DaVita.com/physicians](#) - features practice management tools, a new blog from Chief Medical Officer Allen Nissenson, top reads from Vice President of DaVita Clinical Research Mahesh Krishnan, thought leadership articles and more
- [DaVita.com/hospitals](#) - offers information on strategic opportunities, services and potential cost savings
- [My DaVita](#) - a social networking tool for patients that offers users the ability to tailor the DaVita.com experience and connect with others across the kidney care community
- [New design](#) - reflects DaVita's commitment to improving quality of life for its patients, partners and teammates (employees), and improves navigation to critical information and state-of-the-art tools

DaVita is a registered trademark of DaVita Inc. All other trademarks are the property of their respective owners.

About DaVita

DaVita Inc., a Fortune 500® company, is a leading provider of kidney care in the United States, delivering dialysis services and education to patients with chronic kidney failure and end stage renal disease. As of Dec. 31, 2010, DaVita operated or provided administrative services at 1,612 dialysis facilities, serving approximately 125,000 patients. DaVita develops, participates in and donates to numerous programs dedicated to transforming communities and creating positive, sustainable change for children, families and our environment. The company's leadership development initiatives and corporate social responsibility efforts have been recognized by *Fortune*, *Modern Healthcare*, *Newsweek* and *WorldBlu*, among others. For more information, please visit www.davita.com.

SOURCE: DaVita

DaVita

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